



GRADUATE BUSINESS PROGRAMS

The Future of Business Starts Here

 **HASLAM**
COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE, KNOXVILLE

Student Profile

Haslam MBA graduates have well-developed technical and analytical skills coupled with business acumen and willingness to continue to learn and develop.

They understand that leadership is a commitment to consistent, clear and focused communication, and have been immersed in team-based applied learning situations to encourage competition, compromise and accountability.

Our students gain a global perspective through an international trip and a global business seminar that give a first-hand look at the cultural and economic complexities of international business.

6 CONCENTRATIONS:

Business Analytics, Entrepreneurship & Innovation, Finance, Marketing, Supply Chain Management, and Custom Solutions

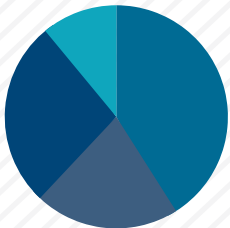
4 DUAL DEGREE PROGRAMS:

JD/MBA
MBA/MS Agricultural Economics
MBA/MS Business Analytics
MBA/MS Engineering

6 MASTERS PROGRAMS

Master of Science Business Analytics
Master of Science Management & HR
Professional MBA
Master of Accountancy
Master of Science Global Supply Chain
Master of Science Statistics

UNDERGRADUATE MAJORS



BUSINESS 41%
ENGINEERING 21%
ARTS AND SCIENCES 27%
OTHER 11%



FULL-TIME MBA CLASS OF 2018

GMAT
656

Undergrad GPA
3.48

Average years of
work experience
4.7

Women/Men
31% / 69%

International Students
9%

Minority Students
3%



“ Becoming a great leader is about more than just delegating and meeting deadlines. It’s about constantly empowering those around you to be the best versions of themselves-- something we live and breathe every day at Haslam.

TONY GEIST

CLASS OF 2017

MBA Candidate, Marketing

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SUMMER INTERNSHIPS

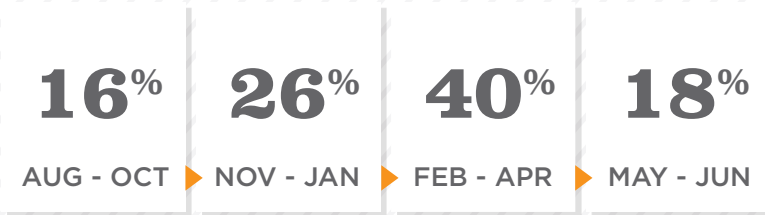
Haslam MBA students are required to complete a ten-week summer internship. These internships serve as low-risk training and evaluation opportunities for the employer, and are a tremendous hands-on learning experience for the student.

Interested in having a Haslam MBA student as an intern?

Contact Whitney Biggs:
wbiggs@utk.edu

INTERNSHIP STATISTICS

Timing of Acceptance



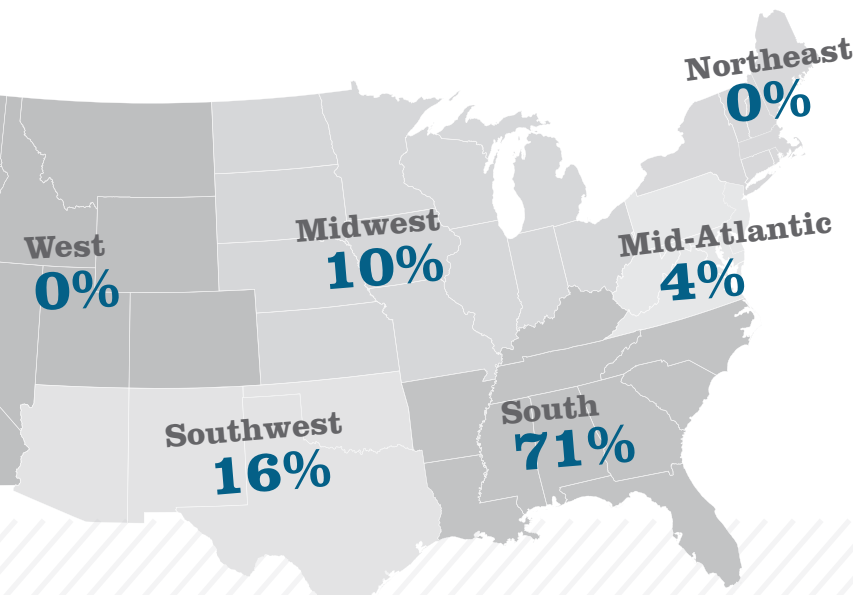
\$31 Average Hourly Compensation

PLACEMENT BY FUNCTION

Consulting	4%
Marketing/Sales	14%
Operations/Logistics	59%
Financial Services	16%
HR	1%
Other	6%

PLACEMENT BY INDUSTRY

Consulting Services	4%
Consumer Products	12%
Finance & Accounting	6%
Government	4%
Manufacturing	25%
Media/Entertainment	4%
Petroleum/Energy	2%
Pharmaceutical/ Biotech/Healthcare	4%
Technology	12%
Other	27%



PLACEMENT BY LOCATION

“ I have an amazing opportunity to apply what I have learned from the Haslam College of Business in my internship to provide innovative solutions in the logistics center at Nike. To be able to have such an impactful role as an intern is something I attribute to the personal and professional development the MBA program has given me.

NAYLA ANTYPAS

CLASS OF 2017

Dual Degree Candidate
MBA & MS
Industrial Engineering

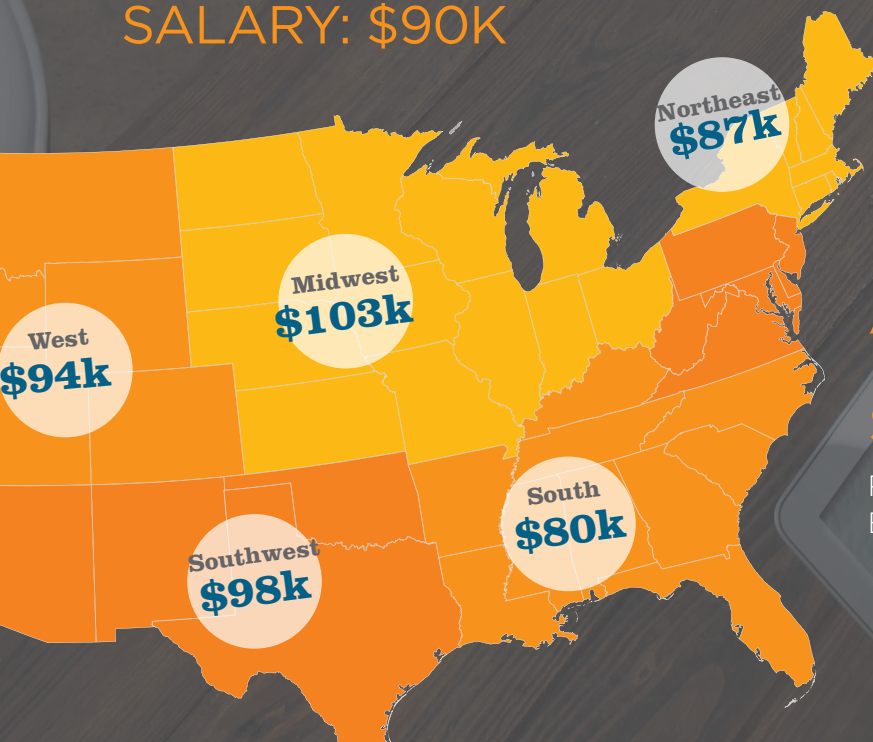


FULL-TIME EMPLOYMENT

SALARIES BY INDUSTRY

	%	MEAN	MEDIAN	HIGH
Consulting	8%	\$116K	\$132K	\$140K
Consumer Packaged Goods	14%	\$105K	\$105K	\$123K
Financial Services	8%	\$81K	\$80K	100K
Manufacturing	24%	\$82K	\$85K	\$112K
Pharmaceutical/ Biotechnology/Healthcare	6%	-	-	-
Technology	16%	\$84K	\$90K	\$105K
Other: Retail Software Services, Legal, Utilities	22%	\$78K	\$75K	\$93K

MBA MEDIAN SALARY: \$90K



AVERAGE MBA STARTING SALARIES

Representative of 2017
Employment Cycle

Post Full-Time & Internship
Positions for graduate business
students at:

<https://tiny.utk.edu/Employers>

SALARIES BY FUNCTION

	%	MEAN	MEDIAN	HIGH
Consulting	10%	\$113K	\$130K	\$140K
Finance/ Accounting	12%	\$80K	\$77K	\$100K
General Management	2%	-	-	-
Marketing/ Sales	12%	\$79K	\$86K	\$105K
Operations/ Logistics/ Supply Chain Management	45%	\$90K	\$90K	\$123K
Operations/ Logistics Business Analytics	4%	-	-	-
Other: Legal, NS	14%	\$80K	\$76K	\$112K

PLACEMENT STATS BY MONTH

	2014	2015	2016
August	0	3	3
September	5	4	5
October	8	4	9
November	11	8	6
December	11	8	12
January	7	4	2
February	-	3	-
March	2	6	4
April	1	2	2
May	0	3	0
June	0	2	2
July	3	0	0

*MBA Career Services and Employer Alliance reporting standards require a minimum of three data points for salary publication. Due to rounding, some categories may add up to more or less than 100%. 2016 placement data includes all full-time MBA program graduates who completed degree requirements in August 2016, December 2016, and May 2017.



“ The dual degree program has helped me understand how business can drive innovation and vice versa. I've enjoyed developing my business acumen, and am excited to combine that with technical excellence in the aerospace field as the industry continues to grow!

JORDAN THOMPSON

CLASS OF 2017

Dual Degree Candidate
MBA & MS Aerospace
Engineering

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2017 INTERNSHIPS

Air Electronic
Arrow Electronics
Assured Bio Labs
AT&T
Bayer Healthcare
Bush Brothers*
City of Oak Ridge
Dell*
Dura-Line
Eastman*
Ernst & Young
First Tennessee Bank
Forum Energy Technologies
Heil Trailer*

Hollister Incorporated
J. Crew
Lockheed Martin
Nike
Nissan*
PepsiCo
Pershing Yoakley & Associates
PetSmart
PolyOne
SC Johnson*
Scripps Networks Interactive
SouthEast Bank
Tennessee Department of Treasury

Textron Aviation
Towanda Capital
Uloop
Universtiy of Tennessee Department of the President
Universtiy of Tennessee Foundation
US Stove Company
Verifone
Walmart*
Y-12 National Security Complex
ZDI Solutions

For event dates
& university
closings visit:
tiny.utk.edu/MBADates



FULL-TIME EMPLOYMENT 2016

Amazon*
Ball Corporation
Chattem
Cognizant
Covenant Health
Dell*
DonorSearch
Eastman*
Ernst & Young*
FedEx
Fiat Chrysler
FirstData
Frito Lay
Hanwha Advanced Materials
HT Hackney
Intel
L'Oreal
Mars

Merrill Lynch
Nissan*
Pilot Flying J
Pinnacle Financial Solutions
PolyOne
Pratt & Whitney
Proctor & Gamble
PwC
Simmons
Target
Tennessee Equine Hospital
Total Quality Logistics
TVA
Unum
Volkswagon
Walmart

*Hired more than one student



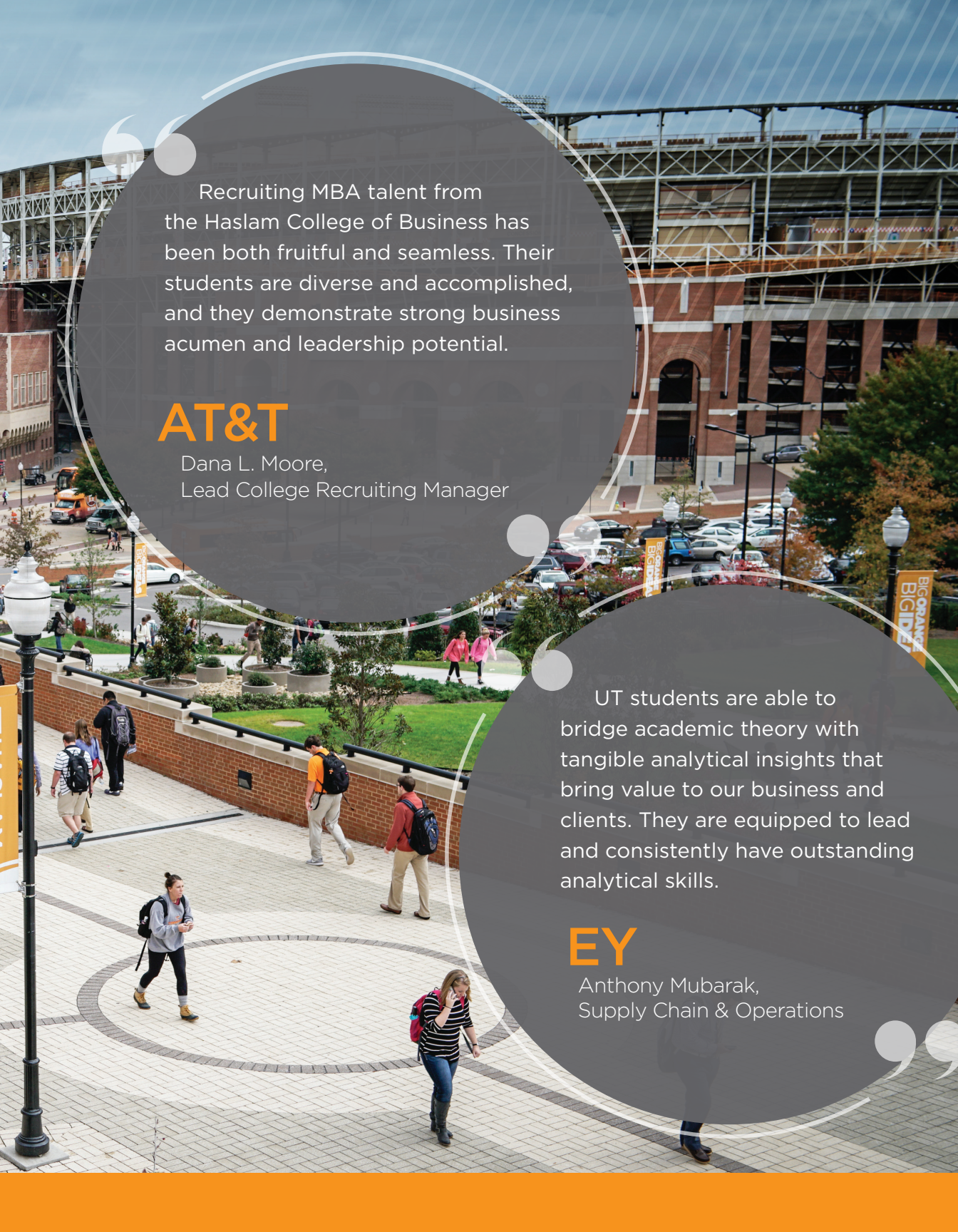
COMPANY QUOTES

The Haslam College of Business at the University of Tennessee is an important part of our college hiring program. Previously hired MBA graduates from Haslam are successful at Dell Technologies because they are strong communicators with excellent business skills, complementary cultural values, and dynamic analytical skills. We've had tremendous success with MBA graduates from the Haslam College of Business at the University of Tennessee and look forward to welcoming new graduates this year.

DELL

Steve Sturr,
Vice President Global Services





Recruiting MBA talent from the Haslam College of Business has been both fruitful and seamless. Their students are diverse and accomplished, and they demonstrate strong business acumen and leadership potential.

AT&T

Dana L. Moore,
Lead College Recruiting Manager

UT students are able to bridge academic theory with tangible analytical insights that bring value to our business and clients. They are equipped to lead and consistently have outstanding analytical skills.

EY

Anthony Mubarak,
Supply Chain & Operations

RECRUITING CYCLES

GRADUATE & EXECUTIVE EDUCATION

Career Management
504 Haslam Business Building
Knoxville, TN 37996
865-974-1661

For more information contact:

Whitney Biggs, Employer Relations Manager
P: (865) 974-1661
E: wbiggs@utk.edu

Pedro Gonzalez, Director of Career Management
P: (865) 974-6261
E: pedro.gonzalez@utk.edu

Peak Full-Time Recruiting Season

September- November

Peak Internship Recruiting Season

October- April

Dual Degree Students Graduate

May

May-August

Full-Time MBA students participate
in required internships

