CONCENTRATIONS
MBAs can select from concentrations that include Business Analytics, Entrepreneurship & Innovation (E&I), Finance, Human Resource Management, Marketing, Operations, Supply Chain Management & Custom Concentration.

DUAL DEGREE PROGRAM OFFERINGS
We offer: JD/MBA, MBA/MS Ag Econ, MBA/MS Business Analytics & MBA/MS Engineering.

AN ACTIVE ALUMNI NETWORK
Our active alumni base mentors, recruits from and gives financial support to the current MBA program. Their example helps ensure the development of conscientious MBA graduates.

4.3 YEARS
The average number of years work experience our MBA students possess is 4.3.
Our Students

MBA Class of 2016 Undergraduate Majors

<table>
<thead>
<tr>
<th>Major</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>32%</td>
</tr>
<tr>
<td>Engineering</td>
<td>32%</td>
</tr>
<tr>
<td>Arts &amp; Sciences</td>
<td>25%</td>
</tr>
<tr>
<td>Economics</td>
<td>7%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
</tbody>
</table>

MBA Class of 2016 Student Snapshot

- **616** Average GMAT Score
- **3.42 out of 4.0** Average Undergraduate GPA
- **27 years** Average Age
- **4.3 years** Average Work Experience
- **27%** Women
- **73%** Men
- **28%** International Students
- **14%** Minority Students

Student Profile

Our students graduate with a strong work ethic, exceptional communication and analytical skills, a proven ability to work in teams and demonstrated success as coachable leaders. They leave poised to make an impact regionally, nationally, and globally.

Develop your recruitment plan early and gain access to top talent. Call (865) 974-1661 or visit us online at https://tiny.utk.edu/MBARecruiting.
Recruiting Calendar

Fall 2016

Specialty Graduate Recruiting Event Dates & University Closings

- **September 15–16**
  - Supply Chain Management Industry Networking Event
- **September 23**
  - CPG Boot Camp
  - Business Analytics Industry Networking Event
- **October 6–7**
  - University of Tennessee Fall Break
- **November 8–10**
  - University of Tennessee Supply Chain Forum
- **November 24–25**
  - Thanksgiving Holiday
- **December 9**
  - Graduate Business Programs Graduation
- **December 10–January 10**
  - Winter Break

*STAY UP-TO-DATE*

Find event specifics and additional spring opportunities at https://tiny.utk.edu/MBARecruiting

**Recruiting Cycle**

- **Sept.**
  - Peak full-time recruiting season
  - Call (865) 974-1661 to schedule your campus visit.
- **Oct.**
  - Full-Time MBA and Masters in Business Analytics students graduate.
- **Nov.**
  - Peak summer internship recruiting season.
- **Dec.**
  - Dual Degree† students graduate.
- **Jan.**
  - Full-Time MBA students participate in required* internships.

†Such as JD/MBA, MBA/MS Engineering, MBA/ MS Business Analytics, MBA/ MS AgEcon. *Employers are encouraged to contact us any time throughout the year to recruit for summer internship opportunities.

Haslam College of Business
The University of Tennessee, Knoxville
Summer Internships

**Internship Statistics (Class of 2016)**

- **Timing of Internship Acceptance**
  - August – October: 16%
  - November – January: 37%
  - February – April: 31%
  - May – June: 16%

- **Source of Offer**
  - Graduate Business Programs and college partners: 69%
  - Student Facilitated: 31%

- **Compensation**
  - Average Hourly: $34.00

**Internships by Industry (Class of 2016)**

- Consulting Services: 10%
- Consumer Products: 8%
- Finance and Accounting: 8%
- Government: 13%
- Manufacturing: 25%
- Media/Entertainment: 2%
- Petroleum/Energy: 2%
- Pharmaceutical/Biotech-Healthcare: 6%
- Technology: 2%
- Other*: 24%

*Higher Education, Legal, Retail, Transportation and Logistics.

100% of 1st-year MBA students secured a summer internship.

**Placement by Geographic Location**

- South: 65%
- Midwest: 10%
- Northeast: 8%
- International (China, El Salvador, India): 4%

Southwest: 10%
West: 3%
Mid-Atlantic: 0%

Develop your recruitment plan early and gain access to top talent. Call (865) 974-1661 or visit us online at https://tiny.utk.edu/MBARecruiting.
Companies that Provided Internships (Class of 2016)

AeroVironment Air India Amazon Axle Logistics
BPV Capital Management Bush Brothers & Company
Carolinas Healthcare System Caris Healthcare Caterpillar
Dell Deloitte DeRoyal DesignSensory Eastman Chemical
Company Emerson Ernst & Young Gexa Google
Graycourt Capital HT Hackney Hy-Vee Industrial
Commercial Bank of China Intel Knoxville Office of Sustainability
London & Amburn Miller & Martin and Waller Neovia Logistics Services, LLC Nissan Oak Ridge
Openwater Pershing Yoakley & Associates Pictsweet
Pinnacle PolyOne ProNova Riviera Beach CRA Ryder
Schott Group Sears Holdings TCRS TN Equine Hospital
Unum UT Athletics Department The University of Tennessee Walmart Y-12 National Security Complex

Summer Internships

Internship Placement by Job Functions (Class of 2016)

48% OPERATIONS/LOGISTICS
15% CONSULTING
11% MARKETING/SALES
13% OTHER (ENGINEERING & LEGAL)
3% GENERAL MANAGEMENT
10% FINANCIAL SERVICES

10 WEEKS
The period of most internships is 10 weeks however, they can be longer, by agreement between student and company.
## Full-Time Employment

### Employers of the MBA Class of 2015

- Ascension Health
- Arcadis
- Barge Waggoner Sumner & Cannon
- Bridgestone
- Convoy Solutions
- Corporate Communications Resources
- Dairyconcepts
- Darden
- Delhaize America
- Dell
- DesignSensory
- Eastman Chemical Company
- eBridge Business Solutions
- Electron Funds Source LLC
- Ernst & Young
- HealthTrust
- Highland Financial
- Hewlett-Packard Company
- Intel
- McKinsey & Company
- Merrill Lynch
- NBZ Advisors
- Neovia Logistics
- Nielsen
- ORAU
- Peach Tree Advising
- Pictsweet
- Pilot Flying J
- PWC
- Pershing Yoakley & Associates
- Red Stag
- Sarah Cannon Resource Advisors
- Scripps Networks
- Sears Holdings
- Tarco
- TVA
- Unilever
- Walmart
- Y-12 National Security Complex

### Salary Information by Region (2015 data)

<table>
<thead>
<tr>
<th>Geographic Region</th>
<th>% of Placed Graduates</th>
<th>Mean</th>
<th>Median</th>
<th>High</th>
</tr>
</thead>
<tbody>
<tr>
<td>South</td>
<td>73%</td>
<td>86,500</td>
<td>84,000</td>
<td>103,000</td>
</tr>
<tr>
<td>Midwest</td>
<td>15%</td>
<td>96,188</td>
<td>100,000</td>
<td>135,000</td>
</tr>
<tr>
<td>Northeast</td>
<td>4%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Southwest</td>
<td>8%</td>
<td>86,500</td>
<td>84,000</td>
<td>103,000</td>
</tr>
<tr>
<td>West</td>
<td>0%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>0%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
</tbody>
</table>

Develop your recruitment plan early and gain access to top talent. Call (865) 974-1661 or visit us online at [https://tiny.utk.edu/MBARecruiting](https://tiny.utk.edu/MBARecruiting).
Class of 2015 Full-Time Placement Statistics by Month

Average Starting MBA Salary by Job Function & Industry (2015 data)

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
<th>Mean</th>
<th>Median</th>
<th>High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>12%</td>
<td>$123,000</td>
<td>$135,000</td>
<td>$135,000</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>8%</td>
<td>$84,500</td>
<td>$81,500</td>
<td>$100,000</td>
</tr>
<tr>
<td>Financial Services</td>
<td>8%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Government</td>
<td>1%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>18%</td>
<td>$73,571</td>
<td>$75,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>4%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Petroleum/Energy</td>
<td>4%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Pharmaceutical/Biotechnology/Healthcare</td>
<td>16%</td>
<td>$70,000</td>
<td>$66,500</td>
<td>$85,000</td>
</tr>
<tr>
<td>Technology</td>
<td>8%</td>
<td>$82,750</td>
<td>$84,000</td>
<td>$98,000</td>
</tr>
<tr>
<td>Other (Advertising, Higher Education, Information Services, Retail, Telecommunications, Transportation/Logistic Services)</td>
<td>21%</td>
<td>$84,625</td>
<td>$82,500</td>
<td>$117,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Job Function</th>
<th>% of Placed Graduates**</th>
<th>Mean</th>
<th>Median</th>
<th>High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>12%</td>
<td>$93,000</td>
<td>$65,000</td>
<td>$135,000</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>12%</td>
<td>$63,500</td>
<td>$65,000</td>
<td>$75,000</td>
</tr>
<tr>
<td>General Management</td>
<td>4%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>12%</td>
<td>$65,200</td>
<td>$60,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>39%</td>
<td>$88,350</td>
<td>$87,500</td>
<td>$135,000</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>20%</td>
<td>$77,667</td>
<td>$76,500</td>
<td>$98,000</td>
</tr>
<tr>
<td>Other (Engineering, Legal)</td>
<td>1%</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
</tbody>
</table>

*MBA Career Services and Employer Alliance reporting standards require a minimum of three data points for salary publication. **Due to rounding, some categories may add up to more or less than 100%. 2015 placement data includes all full-time MBA program graduates who completed degree requirements in May 2015, August 2015, and December 2015.
Develop your recruitment plan early and gain access to top talent. Call (865) 974-1661 or visit us online at https://tiny.utk.edu/MBARecruiting.